

2024 SPONSORSHIPS

SUNNY JACK EVENTS

Entertainment Agency · Event Consulting
Event Production · Event Management

Sponsorship Opportunities

2024 EVENTS

Bremerton Bridge Blast

- Saturday, June 29, 2024
- Possible boardwalk activities to continue on Sunday, June 30th.

Taste of Kitsap

- Friday to Saturday, August 2-3, 2024

Bremerton Boardwalk Night Market

- Friday, May 3, 2024. 5 PM to 8 PM
- Friday, June 7, 2024. 5 PM to 8 PM
- Friday, July 5, 2024. 5 PM to 8 PM
- Friday, October 4, 2024. 5 PM to 8 PM

Bremerton Boardwalk



SUNNY JACK EVENTS

June 29-30, 2024
Bremerton Boardwalk

Bremerton Bridge Blast

Budget: \$95,000

It's not just sparks flying; the Bremerton Bridge Blast is a superhero of the local economy! This festival packs a punch of over \$500,000 to the Kitsap County area, with hotels and marinas selling out in a flash. Plus, a whopping 90% of the budget stays right here in our backyard. This bash also gives a helping hand to five local bands, 60+ vendors, and three nonprofits.

With over 15,000 fans flocking to the Bremerton Boardwalk from Silverdale to Port Orchard, we are ready to take things to the next level. We're talking TWO days of fun, with Saturday AND Sunday filled with vendors, music, and even a beer garden! Let's keep this party going and give our community the boost it deserves.

Marketing Statistics

Social:

- 2023 social media reach was over 69,000 organic people
- Paid Reach 68,100 people
- The most photographed event in Kitsap County

<https://www.instagram.com/bremertonbridgeblast/>
<https://www.facebook.com/bremertonbridgeblast/>

Website:

- 24,654 site sessions. 17,385 unique visitors
- #1 source: Google
- #2 source: Direct
- # City responding: Seattle at 7,621
- #2 City traffic: Bremerton at 5,049
- #3 City responding: Port Orchard at 2,992

www.bremertonbridgeblast.com



SUNNY JACK EVENTS



Taste of Kitsap

Budget: 25,000

August 2-3, 2024
Bremerton
Boardwalk

Hungry for a thrilling adventure? Look no further than the 2024 Taste of Kitsap, a tantalizing event that dishes out mouth-watering "street food" from all over Kitsap and beyond! With 60 vendors and a whopping 4,000 people, this festival is a feast for the senses. From Oregon to northern Washington, vendors flock to the event, and we're on the hunt for sponsors to keep the party going in Kitsap County. Our target audience is the young and hip, ages 25-45, and trust us, this event is set to explode in 2024. Plus, it's the only major event of the weekend, so don't miss out on the scrumptious fun!

Marketing Statistics

Website

- 9,700
- #1 Source: Google
- #2 Source: Facebook
- #1 City responding: Seattle 1,119
- #2 City responding: Bremerton 981
- #3 City responding: Port Orchard 922

www.TasteOfKitsap.com

Social:

- 63,175 organic reach 68,000 paid reach
- 78% women
- Top responding aged 25-44 (hit target market)

<https://m.facebook.com/TasteofKitsap/>

<https://www.instagram.com/tastekitsap/>

SUNNY JACK EVENTS

Bremerton Boardwalk Night Markets

Budget: 20,000



Introducing the Bremerton Boardwalk Night Market: A New Project for Sunny Jack Events LLC.

We are excited to unveil our new project – the Bremerton Boardwalk Night Market. This monthly event will take place on the first Friday of each month between May and October. With a focus on local crafters, makers, music, and food, our goal is to activate the Bremerton Boardwalk and create a sustainable event that will attract tourists and guests to the marina. In addition to this event, Sunny Jack Events LLC is committed to supporting other tourism-related events in the Bremerton community, including the Downtown Bremerton Association First Friday Art Walk.



SUNNY JACK EVENTS

Sponsorship Levels

Bremerton Bridge Blast June 29-30, 2024

	Naming Rights	Boardwalk Stage	Boost the Blast	Evergreen Park	Blast Off	Bridge It	Support
Cost	\$15,000	\$7,500	\$5,000	\$5,000	\$2,500	\$1,000	\$500
Logo Integration	1	0	0	0	0	0	0
VIP Tickets	20	14	12	12	6	4	0
Banner Placement	5	4	3	3	3	1	0
Booth Space Credit	\$500	\$500	\$300	\$300	\$300	\$150	0
Social	All	4	3	3	2	1	0
Poster	All	1	1	1	1	1	1
Website	All	1	1	1	1	1	0

Taste of Kitsap August 2-3, 2024

	Naming Rights	Taste It	Food Fest	Hot Doggin
Cost	\$5,000	\$2,500	\$1,500	\$750
Logo Integration	1	0	0	0
Banner Placement	4	2	2	1
Booth Space Credit	\$500	\$500	\$250	\$150
Social	3	3	2	1
Poster	1	1	1	1
Website	1	1	1	1

Bremerton Boardwalk Night Market

	Naming Rights	Stage	Support
Cost	\$5,000	\$4,000	\$1,500
Logo Integration	1	0	0
Banner Placement	3	2	1
Booth Space Credit	\$150	\$250	\$150
Social	3	2	2
Poster	1	1	1
Website	1	1	1

Fridays

- May 3
- June 7
- July 5
- October 4

**5 PM to 8 PM
Bremerton
Boardwalk**

Sponsorship Selection



Company Name



Contact Person



Address / Phone / Email



Event Selection (s)

Bremerton Bridge Blast **Taste of Kitsap** **Bremerton Boardwalk Night Market**



Amount (s)

Terms & Conditions

Sponsorship payments will be invoiced, with various payment options available. Payment is required before the event unless special arrangements have been made. If the selected event is postponed, the sponsorship will be moved to the rescheduled date. Please note that sponsorships are non-refundable unless mutually agreed upon. Booth space credit will be subject to availability. To participate in the selected event, the sponsor must submit the vendor application and comply with all guidelines and regulations outlined in the vendor application. All events happen rain or shine, and only a safety issue will cause the closure of events.



Signature

Marketing Items Needed

300 DPI logo or better. JPG or PNG preferred.

Social media posts. JPG or PNG preferred.

Banner(s) 6ft x 3ft. Banners must be dropped off at the Bremerton Boardwalk at the time of load-in, located on the vendor application.

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