



2026 SPONSORSHIP PROPOSAL

2026 EVENT LINEUP

BREMERTON BRIDGE BLAST JUNE 27-28, 2026

20,000+ ATTENDEES | 511,984 FB | 112,255 IG | 42,511
WEB | 666,750 TOTAL

TASTE OF KITSAP AUGUST 7-8, 2026

8,000 ATTENDEES | 159,089 FB | 42,762 IG | 10,230 WEB
| 212,661 TOTAL

VOWS & VIBES – KITSAP WEDDING EXPO FEBRUARY 7, 2026.

ATTENDANCE FROM COUPLES PLANNING
DESTINATION WEDDINGS

BREMERTON NIGHT MARKET MAY 1, JUNE 5, JULY 3 & OCTOBER 2, 2026 IDEAL FOR GRASSROOTS ACTIVATION

5,000 ATTENDEES IN THE SEASON | 243,394 FB | 27,462
IG | 3,922 WEB | 275,504 TOTAL

**OUR EVENTS ARE AWARD WINNING
YEAR AFTER YEAR!**

AT A GLANCE

At Sunny Jack Events LLC, our mission is to transform visions into unforgettable experiences — drawing tourism, sparking smiles, and creating economic impact across Kitsap County and beyond.

We are dedicated to curating extraordinary events that captivate, inspire, and elevate Bremerton's position as a top-tier destination for visitors and residents alike.

→ ATTENDANCE

75,000+ visitors

→ BUSINESSES

450+ small
businesses supported

→ IMPACT

Over \$1.2 million
locally

→ IMPRESSIONS

1.15 million
impressions

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Awards
 2025 Best Website - Washington
 Festival & Events Association
 2024 Best Tourism Event - Kitsap
 Community Choice Award

BREMERTON BRIDGE BLAST

The 2025 Bremerton Bridge Blast packed the waterfront with energy — packed vendor lines, nonstop entertainment, huge crowds, and a fireworks finale that lit up the city. Sponsors were seen, celebrated, and integrated into one of Kitsap’s biggest summer moments.

- **June 27 - 28, 2026 - Bremerton Boardwalk**
- **June 27, 2026 - Evergreen Rotary Park**
- **VIP Rooftop Deck Party June 27, 2026 - Marina Square**
- **2025: 20,000+ Attendees | 511,984 FB | 112,255 IG | 42,511 Web | 666,750 Total**



TASTE OF KITSAP

Last year’s Taste of Kitsap transformed the Bremerton waterfront into a vibrant culinary celebration, uniting restaurants, food trucks, wineries, and craft beverage makers from across the region. Guests sampled the flavors that make Kitsap unique—paired with live music, chef demos, and a buzzing marketplace of local artisans.

The event reinforced Bremerton’s reputation as a food-lover’s destination, generating hotel stays, regional press, and strong social engagement while spotlighting local small businesses.

- **Dates: August 7-8, 2026** 🍷🍺
- **Adding a “Beer & Cider Festival” into the Saturday event.**
- **2025: 8,000 Attendees | 159,089 FB | 42,762 IG | 10,230 Web | 212,661 Total**

BREMERTON NIGHT MARKET

- **Dates: May 1, June 5, July 3, 2025**
- **Bremerton Boardwalk 5 PM to 9 PM**
- **Themed Markets & “Make it at The Market” workshops included at each event.**
- **2025: 5,000 attendees in the season | 243,394 FB | 27,462 IG | 3,922 Web | 275,504 Total**

Featuring a curated lineup of makers, artists, specialty foods, and interactive experiences, the event showcased the best of Kitsap’s creative economy while supporting small businesses and emerging entrepreneurs.

With expanded vendor selections, live entertainment, and glowing atmosphere, the market continued to grow.





SUNNY JACK EVENTS LLC DELIVERS HIGH-TRAFFIC, HIGH-ENERGY FESTIVALS THAT BRING THOUSANDS OF CONSUMERS DIRECTLY TO THE BUSINESSES THAT SUPPORT THEM.

SPONSORING OUR EVENTS PLACES YOUR BRAND IN FRONT OF EAGER, ENGAGED AUDIENCES READY TO SPEND, BOOK, AND DISCOVER.

☀️ SEASONAL / ALL-EVENT SPONSORSHIPS
Best Value · Maximum Exposure · Strongest Brand Alignment

SPONSOR THE 2026 SEASON

THE VALUE OF YOUR SPONSORSHIP

Sponsoring these events puts your brand in front of thousands of engaged attendees, driving customer growth, brand visibility, and year-round recognition. It's a smart investment that builds community goodwill while directly supporting your business.

☀️ DIRECT ACCESS TO THOUSANDS OF PROSPECTIVE CUSTOMERS

- They're spending money that day.
- They're actively seeking experiences, products, and services.
- They're primed to engage with brands they can see, taste, touch, and talk to.

☀️ OVER 1.15 MILLION DIGITAL IMPRESSIONS ANNUALLY

- Social media reach to audiences you're not currently in front of
- Custom reels featuring your brand
- Cross event pollination.

☀️ YEAR-ROUND BRAND VISIBILITY

- Cross event pollination
- Association with some of the region's most beloved events.
- Become part of our story.

☀️ FACE-TO-FACE CUSTOMER ACQUISITION OPPORTUNITIES

This is real community marketing, not passive advertising.

☀️ Destination Partner \$25,000

- Premier brand visibility across all Sunny Jack Events
- Exclusive naming rights to one major feature or experience
- Top-tier logo placement on marketing, websites, and on-site signage
- Booth credit usable at any event
- Media & press recognition
- On-location professional reel shoot, shared across Sunny Jack Events social platforms
- Own the season. Be part of Bremerton's story.

☀️ Premier Season Partner \$7,500-\$12,500

- Logo placement across all events
- Banner placement at multiple festivals
- Booth credit
- Social media & email recognition
- On-site acknowledgements
- On-location reel shoot at one event for shared social media use

☀️ Supporting Season Partner \$3,500-\$5,000

- Seasonal logo exposure
- Website and select signage placement
- Banners and booth credit
- Ideal for local & regional businesses

**YOUR BRAND, IN THE SPOTLIGHT.
WE CREATE THE ENVIRONMENT.
WE BRING THE CROWD.
YOU TELL THE STORY.**



INDIVIDUAL EVENT SPONSORSHIP

☀ Bremerton Bridge Blast

Benefit	Naming Rights	Boardwalk Stage	Boost the Blast	Blast Off	Bridge It	Support
Banner Placement	5	4	3	3	1	0
Booth Space Credit	\$1,500	\$750	\$400	\$300	\$150	\$ -
Logo Integration	1	0	0	0	0	0
Poster	All	1	1	1	1	1
Social	All	4	3	2	1	0
Website	All	1	1	1	1	0
Cost	\$15,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500

☀ Taste of Kitsap

Benefit	Naming Rights	Taste It	Food Fest	Hot Doggin
Banner Placement	4	2	2	1
Booth Space Credit	\$500	\$500	\$250	\$150
Logo Integration	1	0	0	0
Poster	1	1	1	1
Social	3	3	2	1
Website	1	1	1	1
Cost	\$5,000	\$2,500	\$1,500	\$750

☀ Bremerton Night Market

Benefit	Naming Rights	Support	Individual Market
Banner Placement	3	1	1
Booth Space	1 per market	1 per market	1 market
Logo Integration on all Assets	1	0	0
Poster	1	1	1
Social	3	2	1
Website	1	1	1
Cost	\$5,000	\$2,000	\$500

- 📹 **ON-LOCATION REEL SHOOT ADD-ON \$400**
- Short-form video content captured on site to highlight your brand in action. On-location reel shoot (professionally captured, edited, and shared)
 - Reels are optimized for Instagram, Facebook and more.

✉ **LET'S BUILD THE RIGHT PACKAGE FOR YOU**
 We're happy to tailor a sponsorship that meets your goals and budget.
 Creating unforgettable experiences from the sunny side of the street

Thank You

TERMS & CONDITIONS

Sponsorship payments will be invoiced, with various payment options available. Payment is required before the event unless special arrangements have been made. If the selected event is postponed, the sponsorship will be moved to the rescheduled date. Please note that sponsorships are non-refundable unless mutually agreed upon. Booth space credit will be subject to availability. To participate in the selected event, the sponsor must submit the vendor application and comply with all guidelines and regulations outlined in the vendor application. All events happen rain or shine, and only a safety issue will cause the closure of an event.

Marketing Items Needed

- 300 DPI logo or better. JPG or PNG preferred.
- Social media posts. JPG or PNG preferred.
- Banner(s) 6ft x 3ft. Banners must be dropped off at the Bremerton Boardwalk at the time of load-in, located on the vendor application.
- Vendor Application if you would like a booth space.



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